



## Newsletter

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**ANR-14-CE24-0029 OpenSensing City n°13**

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**AAC : Création, créativité et médiations. XXIe Congrès de la SFSIC. MSH Paris Nord, 13, 14, 15 & 16 juin 2018. Date limite : 15 janvier 2018.**

URL : <https://sfsic18.sciencesconf.org/>

*Créez ! Soyez (tous) créatifs ! Et, bien sûr, soyez innovants !* Les appels à la création et la créativité sont devenus comminatoires tels des « impératifs catégoriques », quel que soit le secteur d'activités : les problématiques de l'innovation hantent tous les discours, sinon toutes les pratiques, y compris info-communicationnels, au travail et dans la culture, dans les territoires et les laboratoires de recherches, dans les entreprises - celles du CAC40 comme les startups. Ces injonctions ne sont-elles qu'un discours de ré-enchantement de la vie des individus, de la vie au travail, du marché, de la relation-client ?

Entre une création qui agit sur le symbolique et l'imaginaire social et une créativité qui implique une dynamique et agite les pratiques, quelles approches les recherches en Sciences de l'Information et de la Communication développent-elles sur les médiations instituées et organisées dans toutes les activités de la société pour inciter à des actions de création et de créativité ?

**Axe I. Idéologies, enjeux sociaux et politiques**

*Coordonné par Sidonie GALLOT et Françoise PAQUIENSÉGUY (SFSIC), Philippe BOUQUILLION (LabSIC)*

**Axe II. Modèles et stratégies d'acteurs**

*Coordonné par Laurence CORROY et Dominique BESSIÈRES(SFSIC), Bertrand LEGENDRE (LabSIC)*

Comment susciter la création et la créativité ? Quels acteurs et quelles stratégies sont à l'œuvre ? Quels rôles pour l'information et la communication dans cette perspective ? Quels regards critiques peut-on porter sur les stratégies des acteurs qui mobilisent ces notions ? Telles sont les questions principales à aborder par les propositions dans l'axe 2.

**Axe III. Objets techniques, dispositifs et contenus**

*Coordonné par Philippe BONFILS et Bruno CHAUDET (SFSIC), Dominique CARRÉ (LabSIC)*

Qu'est-ce que la créativité et comment être créatif dans un univers machinique contraint par les mécanismes, les procédures, les rouages, les instructions, les modes d'emploi, les prescriptions d'usages ? Et est-ce que les machines dites organisantes et désirantes sont sources de création ? Quelles situations communicationnelles sont-elles alors installées ? Il s'agit donc d'observer si l'actualisation des couplages hommes/machines fait émerger de nouvelles formes organisationnelles, de nouvelles relations, de nouveaux usages ou encore de nouveaux contenus.

**AAC: 19th Annual International Conference on Digital Government Research. Governance in the data age. Delft University of Technology, Delft, the Netherlands. 30 May- 1 June, 2018. Deadline: 15 January 2018.**

[URL : http://dgo2018.dgsociety.org/](http://dgo2018.dgsociety.org/)

**\*TRACK: \*\*Open government: data infrastructures, strategies, and governance\***

Openness in governments is needed now more than ever. Governments around the world have taken up the challenge of opening their data to achieve an open, transparent and accountable government while enabling data-driven innovation and improvement of citizens' quality of life.

Maximizing and sustaining the impact of open data requires institutionalizing the processes and protocols used to open and use open data, i.e. data management and data governance. For this, extensive transformations are required within the government as in the way governments provide to and engage with the public and other stakeholders. The opening and sharing of data, the data infrastructure identification and implementation, the deployment of tools and instruments to engage the public and other stakeholders, collaboration amongst public organizations and between governments and the public are important drivers for realizing these goals. To successfully achieve this vision, fundamental changes in practice and new research on factors and mechanisms important for data management and data governance are needed.

Successful cases, measurement instruments, information sharing, adoption, stakeholder analysis and theoretical models and frameworks are necessary to advance this field. In particular, this track solicits papers addressing the issue of public sector transformation achieved through open government, collaboration amongst actors and information sharing within and between public and private organizations.

**\*SUBMISSION TYPES AND FORMATS\***

Research papers (maximum of 10 pages)

Management, Case Study, or Policy papers (maximum of 6 pages)

Panel descriptions (maximum of 4 pages)

Posters (maximum of 2 pages)

**AAC: Government Information Quarterly - Special Issue on IoT and AI for Smart Government. Deadline : November 30, 2017 (full paper).**

[URL: http://www.journals.elsevier.com/government-information-quarterly/call-for-papers/special-issue-on-smart-city-iot/.](http://www.journals.elsevier.com/government-information-quarterly/call-for-papers/special-issue-on-smart-city-iot/)

While AI and IoT enable the realization of smart government, there are many unanswered questions in this area. For example, how can technologies be used to support citizens and governments? How do they shape policies and services by public sector organizations? What kinds of intelligence can be created, who audits and curates the data and algorithms and how will the use of algorithms transform government? What are the issues regarding data quality, privacy, security, access and

identity? What are the issues specific to IoT in the various domains (health, energy etc.) and can they learn from each other? Or, what may be some really advanced examples of IoT applications with data

management or advanced intelligence in a smart city context?

Topics may include, but are not limited to, the following:

- \* Policies and curation for dealing with IoT, AI and algorithms
- \* Challenges, barriers and drivers of IoT implementation in the local or national contexts
- \* Public value, social implications and performance evaluation of IoT, AI and algorithms
- \* Frameworks and models for IoT and AI application in cities or government organisations
- \* The adoption, implementation, and use of IoT and AI in local or central administration
- \* IoT and AI business models, including private-public partnerships
- \* Data quality, access control and open data issues
- \* New digital policies for IoT and AI in smart cities and smart organisations
- \* IoT and AI infrastructures and their potential transformational impact on structure, governance, and processes of government
- \* The role of IoT and AI in facilitating public participation and engagement
- \* Privacy and security issues, and relevant policies concerning IoT or AI deployment
- \* Legal and licensing issues and policies
- \* Governance mechanisms and policy initiatives to manage IoT/AI interventions in cities or organisations

**Event : European Big Data Value Forum 2017. 21-23 November 2017. Paris.**

[URL: www.european-big-data-value-forum.eu](http://www.european-big-data-value-forum.eu)

This is a key European event for industry professionals, business developers, researchers, and policy makers to discuss the challenges and opportunities of the **European data economy** and **data-driven innovation in Europe**. A focus will be given to the topic of "**Trusted AI in Smart Industry**".

The European Big Data Value Forum 2017 will serve as a platform, as well as a business and technology oriented showcase and exhibition space for the Big Data Value 'Public Private Partnership' established by the European Commission and the European data stakeholders, represented by the Big Data Value Association.

Registration to the European Big Data Value Forum is FREE.